



Overview

Why Partner with C3?

Simplify CMMC compliance, support your clients, and stand out as the trusted CMMC expert with C3 by your side.

C3 is the trusted CMMC partner for the Defense Industrial Base (DIB). Trusted Advisors partner with C3 to deliver simple, scalable compliance solutions to small and mid-sized contractors. Our expert-led program reduces risk, ensures assessment readiness, and creates recurring revenue opportunities making it easy to support clients and grow your business.

What Is CMMC?

The Cybersecurity Maturity Model Certification (CMMC) program is a Department of Defense (DoD) requirement designed to ensure defense contractors meet critical cybersecurity standards. Any company handling Controlled Unclassified Information (CUI) must comply to bid on or keep DoD contracts.

Why Trusted Advisors Choose C3?

- ✓ **Sell with Confidence:** We handle the technical heavy lifting
- ✓ **Grow Recurring Revenue:** Subscription-based model with partner margin
- ✓ **Stand Out in the Channel:** Few competitors focus on CMMC like we do
- ✓ **Strengthen Client Loyalty:** Help clients win and retain DoD contracts
- ✓ **Simple Partner Engagement:** Sales tools, co-brandable assets, and sales support provided

The C3 Advantage

300,000+ Contractors

C3 helps you capture this growing market with a comprehensive managed solution.

100% Focused on the DIB

C3 specializes in helping government contractors of all sizes achieve CMMC compliance.

All-in-One Solution

Includes licensing, managed IT, cybersecurity, and compliance services

Compliance Made Simple

We turn complex CMMC requirements into a clear, step-by-step path to success.

Subscription-Based Model

Affordable, scalable, and partner-friendly with recurring revenue opportunities.

Trusted by the DIB

C3 supports contractors across aerospace, manufacturing, engineering, and IT services.

Assessment-Ready Confidence

Our clients are prepared not panicked, when it's time to sit for their assessment.



Interested in learning more about our Channel Partner Program?
Contact us at partners@c3isit.com